

## **Privacy Policy**

BTI respects the privacy of its users and has developed this Privacy Policy to demonstrate its commitment to protecting your privacy. BTI encourage you to read this Privacy Policy carefully when using our Website or services or transacting business with us. By reading our Website, you are accepting the practice described in this Privacy Policy.

If you have any questions about our privacy practices, please refer to the end of this Privacy Policy for information on how to contact us.

### **Cookies**

To facilitate and customize your experience with the Website, BTI may store cookies on your computer. A cookie is a small text file that is stored on a User's computer for record-keeping purposes which contains information about that User. BTI uses cookies to save you time while using the Website, remind us who you are, and track and target User interests in order to provide a customized experience. Cookies also allow us to collect Non-Personally Identifiable Information from you, like which pages you visited and what links you clicked on. Use of this information helps us to create a more user-friendly experience for all visitors. Most browsers automatically accept cookies, but you may be able to modify your browser settings to decline cookies. Please note that if you decline or delete these cookies, some parts of the Website may not work properly.

### **Security of Information**

BTI takes appropriate security measures (including physical, electronic and procedural measures) to help safeguard your personal information from unauthorized access and disclosure. BTI want you to feel confident using the website to transact business. However, no system can be completely secure. Therefore, although BTI takes steps to secure your information, BTI does not promise, and you should not expect that your personal information will always remain secure. Users should also take care with how they handle and disclose their personal information. Please refer to the Federal Trade Commission's website at <http://www.ftc.gov/bcp/menus/consumer/data.shtm> for information about how to protect yourself against identify theft.

### **How to contact us**

If you have any questions about this Privacy Policy or our information-handling practice please contact us by email or postal mail as follows:

c/o Beyond the Ivy, Inc.  
324 W. Touhy  
Park Ridge, Illinois 60068  
info@beyondtheivy.com